

HRO MQ – Motivational Questionnaire for Professionals

Increase the positive, sustainable motivation in your organization!



HRO MQ is a unique motivation assessment and development tool with the latest concepts of behavioral sciences for today's Businesses & Organizations.

Features:

- ✓ Integrates the classical motivation theories – Maslow, Herzberg, McClelland – in a novel application
- ✓ Measures 14 work related needs like Job security, Material rewards, Recognition, Power, Challenge and Achievements to name just a few
- ✓ Highlights motivational tension areas by contrasting needs versus satisfaction
- ✓ Calculates utilization of Energy and Abilities in order to explore untapped performance potential
- ✓ Laser targeted, practical suggestions for participant and supervisor
- ✓ MQ-R: a shortened version for recruitment is available

Fields of use:

- ✓ Recruitment and selection
- ✓ Training and coaching
- ✓ Team audit and organizational development



MQ Reports:

- ☑ Motivational Profile
- ☑ Extrinsic/Intrinsic Needs
- ☑ Motivational Potential
- ☑ Motivational Tensions
- ☑ Retention Report
- ☑ Analysis and Suggestions
- ☑ Development Guide



You probably already know why you need to measure and develop motivation...

You are welcome to contact us for a free online demonstration.



MQ was developed, tested, refined and validated over a four year period, and it has been significantly enhanced in 2008, to provide, what we believe, to be the most practical and purpose built tool for measuring motivation in organizations today.

Increase performance and retention by harnessing the scientific research about human motivation - **make a big step towards optimizing the human factor in your organization.**

HRO
Assessment Solutions

German



中文



English



www.hroassessment.com